



A complete digital retail solution that gives you complete control

Upstart Auto Retail combines online and in-store digital retail capabilities with financing and manager tools to help you create an omni-channel car-buying experience.



Be everywhere

Meet car buyers on their terms — across every touch point and on any device. Create a consistent digital retail experience that gives car buyers the ability to build their deal online and seamlessly pick up where they left off in your showroom.



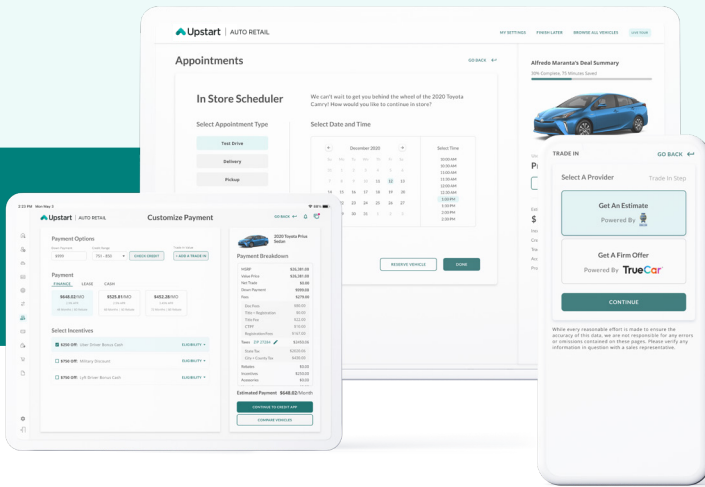
Build trust

Deliver full transparency and build trust by staying with car buyers throughout the entire experience, boosting CSI scores and ratings. Now you can manage deals including terms, APRs, discounts, and down payments in real time, every time.



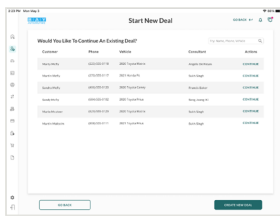
Guide car buyers

Help car buyers along the way from adding F&I products and protection plans to providing the right loan offers, leading to greater customer satisfaction and increased PVR for your sales team.



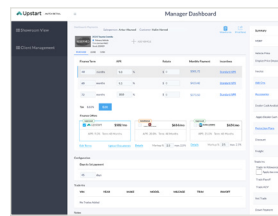
Get your first six months free.

Pricing: \$599 per month plus a one-time \$599 set-up fee



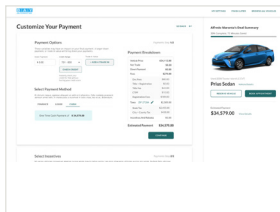
In-Store Digital Retail

Level up your in-store capabilities by creating deals side-by-side with customers, fostering transparency and trust every step of the way.



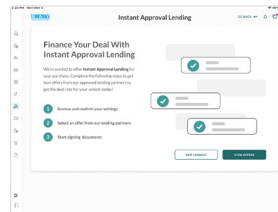
Manager Portal

Gain full visibility and retain control of everything that's taking place in the dealership. Interact with sales agents via live chat and messenger and help structure deals, including payment options, loan types, F&I products, and more.



Online Retail

Allow car buyers to browse, shop, and build deals online at their own pace. Engage with them along the way and answer all their questions in our virtual showroom.



Financing Options

Provide an accurate list of every loan option in an easily digestible menu. Help car buyers make informed decisions and get a great rate quickly.

The proof is in the numbers



Close more deals

Top lead-to-sale rate for digital retail providers with top OEM partners



Save more time

90 minutes saved per deal
Germain Automotive Group



Get more out of every sale

59% higher PVR across 14 brands
Del Grande Dealer Group