

# Your service customers are ready to buy sooner than you think.

Generate up to 30% of new car sales with Quote.

The average vehicle owner keeps their car for around 6.5 years. But some will trade theirs in as early as a year and 4 months into ownership. That means many of your customers may be ready to trade sooner than you think. Quote helps you offer your best prospects attention-grabbing, personalized equity offers at your store and through email or direct mail—delivering over 3,000 quotes on a monthly basis.

A KDCS Program that is eligible for 100% reimbursement using DAS funds!\*

## Key Features:

- Personalized equity offers and upgrade portal
- Customized, auto-generated handouts
- Proprietary Sales and Service Ledgers
- AI-based Trade Probability Scoring
- On-demand email and optional direct mail campaigns
- Automated email triggers at key equity milestones
- Instant, on-demand individual quotes

Marketing communications with quotes generate a 50-75% increase in response rates

\*Based on available funds.

