



DealerAlchemist

Dealer Alchemist is an Approved Turnkey Provider for Kia Digital DAS Program.



Digital

Dealer Alchemist is Your Certified KDCS Provider

Certification in the KDCS (Kia Digital Consulting Services) program provides Kia dealers DAS (Co-Op) eligible Websites and SEO, providing Kia dealers with the latest Dealer Alchemist's AI-driven products while remaining OEM compliant.

Additionally, through the bundle packages for Websites and SEO - Kia dealers are sure to maximize their marketing investments, maximizing their ROI.



Website

Dealer Alchemist's AI-driven website platform is purpose-built to scale with AI, not be crippled by it. Dealer Alchemist websites are engineered on a modern, cloud based architecture that prioritizes security, speed, conversion, OEM compliance, and visibility across today's buyer journey.



SEO

Dealer Alchemist's website platform integrates technical SEO, structured data, and continuously optimized content to ensure dealer websites are fully discoverable by platforms like Google, ChatGPT, Grok, and Claude. The result is a future-proof digital foundation that helps Kia dealers attract, engage, and convert more in-market shoppers as search behavior continues to evolve.



Unmatched support

Same-day answers from real people. No tickets, no tiers. Every account comes with a dedicated strategist via phone, text, or email. It's white-glove support that moves at the speed of your showroom.

À la Carte Packages

Customize Your Strategy. Maximize Your Impact. Whether it's a blazing-fast website, powerful SEO, or inventory-fueled digital ads. Each à la carte solution is built for performance and ready to scale with you.

Bundle Core Bundle for Impact, Built for Savings.	\$2,747/mo 100% DAS Eligible
Bundle Premium Bundle for Impact, Built for Savings.	\$4,497/mo 100% DAS Eligible
Bundle Exclusive Bundle for Impact, Built for Savings.	\$5,997/mo 100% DAS Eligible
Website Core Ideal for dealers who want performance without complexity.	\$1,697/mo 100% DAS Eligible
Website Premium Built for dealers ready to scale their digital retail experience.	\$2,697/mo 100% DAS Eligible
Website Exclusive For dealers who want advanced personalization and exclusive integrations.	\$3,697/mo 100% DAS Eligible

Optional Add-ons

Our add-ons are built to plug in, stand out, and drive performance. Choose what fits, and scale as you grow.

SEO Good Establish a strong and steady SEO presence without the extras.	\$1,499/mo 100% DAS Eligible
SEO Better For growing dealers who want more dominance without top-tier pricing.	\$2,499/mo 100% DAS Eligible
SEO Best A full-scale SEO engine for dealers who want to own page one and stay there.	\$3,499/mo 100% DAS Eligible



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Website Packages

More Clicks. More Leads. Less Lag. Every second counts. We make sure they land, click, and convert.

Features	Website Core \$1,697/mo 100% DAS Eligible	Website Premium \$2,697/mo 100% DAS Eligible	Website Exclusive \$3,697/mo 100% DAS Eligible
Account Strategy, Analytics & Reporting			
DA Insights Report	✔	✔	✔
Dedicated Account Strategist	✔	✔	✔
Same Day White Glove Support	✔	✔	✔
GA4 Goal/Conversion Tracking w/ Monthly Analytics Reporting	✔	✔	✔
Unlimited, Automated, Custom Analytics Reports with 3rd Party Integrations	✔	✔	✔
Call Tracking - 6 Lines (3 website lines & 3 mobile website lines)	✔	✔	✔
Design & UX	✔	✔	✔
Compliance to OEM Brand Guidelines w/ Color / Trim Match Stock Vehicle Photos	✔	✔	✔
Mobile First Responsive Design	✔	✔	✔
Google Contextual Search	✔	✔	✔
SSL site security HTTPS connection	✔	✔	✔
ADA Compliance Tools	✔	✔	✔
Support 3rd party integrations	✔	✔	✔
Interactive Live Hours w/ Urgency Messaging		✔	✔
High Visibility Site-Wide Alert Bar for Customer Notifications		✔	✔
Custom SRP Vehicle Card Display		✔	✔
Vehicle Views Counter		✔	✔
Google Reviews Integration		✔	✔
Custom Dealership Images		✔	✔
Inventory Management & Display			
In-Transit Inventory Integration	✔	✔	✔
OEM New Inventory Feed Sync + Window Stickers (when available)	✔	✔	✔
OEM Color / Trim Match Stock Vehicle Photos	✔	✔	✔
OEM Compliant Incentives Matrix	✔	✔	✔
Enhanced Vehicle Details & Options Packages	✔	✔	✔
Vehicle Awards and Accolades	✔	✔	✔
NHTSA Safety crash test ratings	✔	✔	✔
Custom Inventory Filters, Groupings & Facets for SRP with Dynamic content & Pricing		✔	✔
VDP + SRP Custom Price Stack		✔	✔
Rule-Based Inventory Pricing Tool			✔
VDP + SRP Custom Design Features w/ Inventory Video Integration/Targeting			✔
VDP Display of Vehicle Warranty, Awards, Accolades & Recall Information			✔
SRP Optimization and Personalization			✔
Price Gating Options for Lead Submissions			✔
Unlimited Inventory Exports			✔
Leads, Offers & Engagement Tools			
SEO Friendly Specials Builder	✔	✔	✔
Credit Application	✔	✔	✔
Basic "Thank You" Pages	✔	✔	✔
Forms with Quick Contact - On Card SRP Form	✔	✔	✔
Payment - Apple wallet integration		✔	✔
Payment - Google pay integration		✔	✔
Custom Offers Expiration Countdown on VDP			✔
Penny Perfect Lease and Finance Payments			✔
Platform, Hosting & Admin			
Dealer User Administrative Access w/ Multi-Factor Authentication Logins	✔	✔	✔
Dedicated Cloud Server w/ Automated Backups & Instant Platform Updates	✔	✔	✔
Drag and Drop Page Builder	✔	✔	✔
SEO & Content Management	✔	✔	✔
Meta Titles / Descriptions Setup & Editor Access	✔	✔	✔
Dedicated Media Gallery	✔	✔	✔
Disclaimer Management	✔	✔	✔
Customized Widgets / Plugins w/ Additional Unique Web Elements			✔
Time Based Content With Auto Expiration			✔

✔ Core ✔ Premium ✔ Exclusive

Add-on SEO Packages

From baseline visibility to total search control.

Features	SEO Good \$1,499/mo 100% Co-op Eligible	SEO Better \$2,499/mo 100% Co-op Eligible	SEO Best \$3,499/mo 100% Co-op Eligible
Dealer Alchemist Insights Report	✔	✔	✔
Keyword ranking report	✔	✔	✔
Keyword & Competitor Analysis	(Quarterly)	(Monthly)	✔
Google Search Console Configuration	(Quarterly)	(Monthly)	(Monthly)
Google Business Profile Optimization	(Quarterly)	(Monthly)	(Monthly)
Local Listings Management Reporting	(Quarterly)	(Monthly)	(Monthly)
Refresh of Meta Data, Schema, Citations & Search Engine Submission	(Quarterly)	(Monthly)	(Monthly)
Full Model Page Buildout (As Needed)	✔	✔	✔
Refresh of Content			✔
Rep Management			✔

✔ Core ✔ Premium ✔ Exclusive