



DIGITAL ADVERTISING	MANAGEMENT FEE
<p><b>Choose up to three platforms:</b></p> <p>Google Paid Search      YouTube            In-Market Display      Microsoft Ad Center            Programmatic      Twitter Paid Social            Facebook      Local WAZE Advertising</p> <p><i>*Additional Platforms \$250 Each. Custom Creative add \$200 per piece.</i></p>	<p>Spend Under \$4,999  <b>20% Management Fee</b></p> <p>Spend Over \$5,000  <b>\$1,000 Flat Fee</b></p>

FUEL: SEARCH & DISPLAY	PRICE
<p><b>FUEL</b></p> <p>Our dynamic advertising program maximizes the impact of your ad budget by creating customized, highly-targeted text ads and keyword lists based on real-time inventory data and conditional logic.</p>	\$200/mo

SEO PACKAGES	STANDARD \$999	ADVANCED \$1,499	DOMINATE \$2,299
Keyword Optimization	✓	✓	✓
Ongoing Website Optimization	✓	✓	✓
Advanced Google Analytics	✓	✓	✓
Google Webmaster Tools Monitoring	✓	✓	✓
Reporting	✓	✓	✓
Content Creation	✓	✓	✓
Competitor Analysis	✓	✓	✓
Social Integration	✓	✓	✓
Custom Strategy		✓	✓
Local Optimization		✓	✓
Performance Management		✓	✓
Event Support and Outreach			✓
Creative Support			✓

A LA CARTE	PRICE
Facebook In-Market Data Package 1 <b>Facebook Media Spend = \$1,000 - \$2,000</b>	\$399/mo
Facebook In-Market Data Package 2 <b>Facebook Media Spend = \$2,001 - \$4,000</b>	\$499/mo
Facebook In-Market Data Package 3 <b>Facebook Media Spend = \$4,001+</b>	\$699/mo

