



Targeted Advertising Solutions for Kia Motors		Minimum Monthly Price	One-Time Platform Creation
 <b>VDP Power Social (Meta)</b> - Leverage targeted advertising to drive high-engagement traffic to your dealership VDP's using a DAS Technology proprietary double opt-in process that ensures real shoppers not bots or accidental clicks are interacting with your inventory.		\$2,500/mo	\$1,250
 <b>TikTok Automotive Inventory Ads (AIAs)</b> - Leverage targeted advertising through dynamic inventory driven VIN-Specific carousels from your live inventory placing vehicles directly in front of TikTok's massive in-market audience to drive awareness and VDP Traffic.		\$1,500/mo	\$750
 <b>Kia Social Inventory Merchandising (VDP Power Social and TikTok AIAs)</b> - Combine the best in class DAS VDP Power Social with TikTok Automotive inventory Ads to give your dealership an unfair online advantage.		\$4,000/mo	\$2,000
 <b>Power Social (Meta)</b> - Showcase your dealership specials and vehicles to automotive intenders across Meta Properties.		\$1,500/mo	\$750
<b>Power Display</b> - Showcase your dealership specials and vehicles to automotive intenders across sites across the web.		\$1,500/mo	\$750
<b>Lead Response</b> - Our patented, intelligent lead response technology seamlessly engages with consumers throughout the sales cycle with multi-vehicle quotes and ongoing lead nurturing, ensuring no lead gets left behind.		\$1,699/mo	\$1,299
<b>AI Messaging Engage</b> - Our Conversational Messaging platform engages with website visitors 24/7, further qualifying them while providing your dealership both AI and live agent capabilities.		\$1,399/mo	\$999