



Exclusive Kia Digital Pricing

Choose your turnkey monthly email + CTV package

Entry Level

\$4,375/mo

- ✓ 70,000 Emails Deployed Twice
- ✓ 10,500 CTV Impressions
- ✓ 15 Expected Sales

Domination Level

\$9,375/mo

- ✓ 150,000 Emails Deployed Twice
- ✓ 22,500 CTV Impressions
- ✓ 31 Expected Sales

Takeover Level

\$12,500/mo

- ✓ 200,000 Emails Deployed Twice
- ✓ 30,000 CTV Impressions
- ✓ 42 Expected Sales

All packages include:

- Two Email Deployments
- Custom Creative Development
- Connected TV (CTV) Retargeting
- Complimentary Video Production
- Precision Audience Segmentation
- Campaign Optimization
- Campaign Management
- Comprehensive Reporting Insights
- Turnkey Kia Compliance and DAS Filing

Add-on pricing

CRM Email Deployments

\$625.00
per deployment

No minimum or maximum email quantity

- ✓ Ideal for retention & re-engagement
- ✓ Comprehensive reporting insights
- ✓ Campaign setup and management
- ✓ Bring your own creative

Creative Development

\$312.50
per email creative

- ✓ Customized dealership creative
- ✓ Responsive HTML email coding
- ✓ Optimized for engagement
- ✓ Built for stronger deliverability

Geofencing Campaigns

3 PACKAGES

\$1,200/mo
25,000 impressions

\$2,400/mo
50,000 impressions

\$4,875/mo
100,000 impressions

Target competitive dealerships and high-intent locations in your market (up to 5 locations per campaign)

Banner creative development included

Campaign reporting and analytics included