

Google Bing yahoo!

Win More Clicks, Customers & Sales

Get ahead on Google, Bing, and Yahoo
with better local search visibility.



What is Local Engage?

A single, fixed cost to secure top placement on Google, Bing, and Yahoo. Today's digitally savvy shoppers expect to find the right dealership fast. Strengthen the visibility of your dealership's lot and service centers. Stand out in every search with the most relevant and visible information.

Why Local Engage?

- **Increase Visibility Across Search Platforms:**
Ensure your dealership, inventory, and services appear more often to shoppers on Google, Bing, Yahoo, and top local directories.
- **Enhance Your SEO & Paid Search Strategy:**
Optimize your Google Business Profile to drive more impressions, calls, website visits, and showroom traffic—seamlessly complementing your existing SEO and SEM efforts.



Showcase
Your Inventory



Own Service &
Parts Searches



Generate Calls &
Showroom Visits



Reach Early &
Late-Stage Shoppers

PureCars Local Engage Case Study

8 Store Group YoY Results

Total
Impressions

111%

YoY Increase

Total
Map Views

179%

YoY Increase

Total
Website Visits

98%

YoY Increase

Total
Click-to-Calls

135%

YoY Increase

Total Driving
Directions

91%

YoY Increase

Total
Leads

916%

YoY Increase



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