



Strong Automotive is a full-service advertising and marketing agency that specializes in the automotive arena. Our team is led by industry veterans and features a dedicated division of digital marketing specialists, along with media buyers, graphic artists, and video production teams.

Since 1977, our company has focused on one goal: driving traffic to automotive dealerships across the country.



# DEALER PROGRAM FEATURES

## STRONG EMAIL DEPLOYMENT

### INCLUDES:

- 1 Custom Creative per 2 broadcasts (2 edits max)
- 1 Custom HTML Production per 2 broadcasts (2 edits max)
- Uses First Party Data – DMS, CRM, OEM, or other data source dealer owns
- Email address double verification before deployment
- Email Deployment (up to 10,000 records)

*No minimum spend*

**\$395 + \$0.05 PER RECORD**

## STRONG CONQUEST EMAIL

### INCLUDES:

- 1 Custom Creative per 2 broadcasts (2 edits max)
- 1 Custom HTML Production per 2 broadcasts (2 edits max)
- Precision Geographic and Intent Targeting available
- 3rd Party Purchased Data
- Influenced Customer Reporting available
- Email Deployment
- Cannot Include First-Party Data (1FP)

*No minimum spend*

**\$395 + \$0.06 PER RECORD**

## STRONG EMAIL CREATIVE & HTML

### INCLUDES:

- 1 Custom Graphic (2 edits max)
- 1 Custom HTML Production (2 edits max)
- Deployment-ready file delivered to client
- Does not include email deployment

*No minimum spend*

**\$395 EACH**

# ADDITIONAL PROGRAM ADD-ONS

### FEATURES

### PRICE

Retain .....	<b>\$1495</b>
Conquest eMail Retargeting .....	<b>\$10.15 per CPM   minimum spend of \$325</b>

*See Pricing Guide for Complete Details.*