



Strong Automotive is a full-service advertising and marketing agency that specializes in the automotive arena. Our team is led by industry veterans and features a dedicated division of digital marketing specialists, along with media buyers, graphic artists, and video production teams.

Since 1977, our company has focused on one goal: driving traffic to automotive dealerships across the country.



DEALER PROGRAM FEATURES

STRONG EMAIL DEPLOYMENT

INCLUDES:

- 1 Custom Creative per 2 broadcasts (2 edits max)
- 1 Custom HTML Production per 2 broadcasts (2 edits max)
- Uses First Party Data – DMS, CRM, OEM, or other data source dealer owns
- Email address double verification before deployment
- Email Deployment (up to 10,000 records)

No minimum spend

\$395 + \$0.05 PER RECORD

STRONG CONQUEST EMAIL

INCLUDES:

- 1 Custom Creative per 2 broadcasts (2 edits max)
- 1 Custom HTML Production per 2 broadcasts (2 edits max)
- Precision Geographic and Intent Targeting available
- 3rd Party Purchased Data
- Influenced Customer Reporting available
- Email Deployment (up to 10,000 records)
- Cannot Include First-Party Data (1FP)

No minimum spend

\$395 + \$0.06 PER RECORD

STRONG EMAIL CREATIVE & HTML

INCLUDES:

- 1 Custom Graphic (2 edits max)
- 1 Custom HTML Production (2 edits max)
- Deployment-ready file delivered to client
- Does not include email deployment

No minimum spend

\$395 EACH

ADDITIONAL PROGRAM ADD-ONS

FEATURES

PRICE

Retain	\$1495
Conquest eMail Retargeting	\$10.15 per CPM minimum spend of \$325

See Pricing Guide for Complete Details.