WebBuy®
DIGITAL RETAILING

YOUR KEYS ARE WAITING.

2025 Kia Carnival MPV Hybrid

Deliver My Car | Pick up at Dealer

Mar 12 | ‹ 12:00 pm › Submit

Mar 13
Mar 14
Mar 15

Type note to dealer here. (Optional)

CONFIRM TIME

$775/mo

EMBRACE THE OMNICHANNEL

Take CONTROL of the complete buying experience across all your stores' digital touch-points to meet the needs of your customers.

Give you sales team the support of an End-to-End Retailing PLatform the delivers MORE.

CLEAR ROAD TO THE SALE. NO OFFRAMPS.

10-IN-1 CONSOLIDATOR
ONE APPLICATION, ONE PRICE.
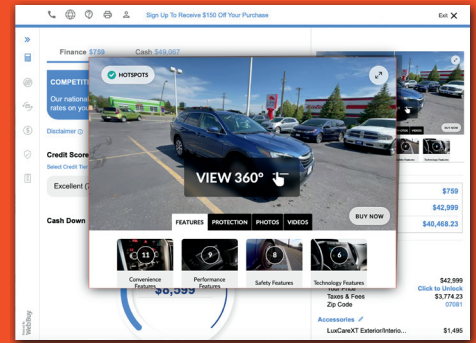NO NEED FOR MULTIPLE VENDORS. WEBBUY DOES IT ALL!

1. WebBuy Digital Retailing
2. F&I Menu Protection Module
3. Chat SMS Integration -NEW-
4. CarValuator® Trade-in Module
5. NetDesker® Showroom Module
6. BidBoard® Auto Financing Module
7. Aftermarket Accessories Module
8. Consumer Connect Co-Browsing
9. Spin 360°, Virtual Walk Around -NEW-
10. Prequalification Soft-Pull -NEW-

WebBuy® + ◇》Impel = WebBuy® 360°

Buyers are **44% MORE LIKELY** to submit a lead with 360° WalkAround

Automated credit app submission w/ auto decisioning
- Actual loans approved online in Real-time from over 1,300 lenders
- Incentives, rebates and dealer reserve can be applied

Powered by DEALERTRAK®

Accurate trade-In appraisals you can rely on
- Real-time, automated "penny perfect" lien payoffs
- Instant purchase offer included

Powered by JD Power®

Penny perfect pricing
- Dial in specific dealer fees
- Auto-Calculate unique municipality tax and fees

Powered by WB Tax & Fee Manager

Build your own brand with "white - label" capability
- Complete analytics and ROI reporting
- Launch, training & follow up processes

Powered by Podium®

Give answers to questions immediately
- Instant Chat/SMS with customers
- Send links to start deal or pickup a deal

Powered by WB Client Success Managers

Accessories and protection Menu
- Fully customizable OEM or aftermarket protection products and accessories
- Create custom packaged product offerings

Powered by WB Client Onboarding Team

Shop or sell from anywhere
- "Co-browse" with customer from living room or showroom
- Modify all aspects real-time and push back to customer's screen

Powered by NETDESKER™

Soft-Pull Prequalifications
- "Get Prequalified" CTA that flows into Digital Retailing
- Set payment expectations correctly

Powered by 700Credit®

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