

# WebBuy®

Your Digital Retail Experts

## OTHERS PROMISE WEBBUY® DELIVERS

Your website is your most valuable piece of Digital Real-estate. Now, **WEBBUY®** will smoothly guide your customers through a *transparent, easy to use* process *and* at the same time, **PROTECT YOUR GROSS.**

**CONSUMERS CAN ACTUALLY BUY/LEASE THEIR NEXT VEHICLE COMPLETELY ONLINE.**

**WEBBUY®** is the 1st and only **“All-Inclusive, A to Z Amazon-Like”**, Digital Retailing solution. Your customers select accessories, get a real-time firm trade offer using **WEBBUY'S** proprietary **CarValuator®**, select customized protection plans. Best of all, select between auto-decisioned finance offers using **WEBBUY'S** exclusive **BidBoard®** feature.

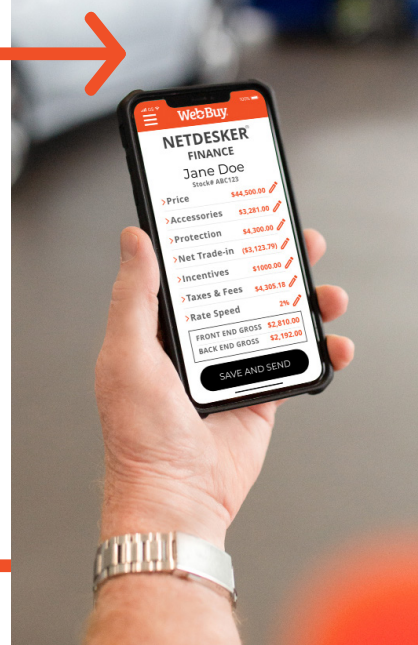


INCLUDES  
**NETDESKER™**  
REMOTE DESKING

**Modify all aspects real-time and push back to customer's screen**

*“Co-browse” with customer from living room or showroom*

**Desk from your mobile device**  
*Your digital Sharpie*



CHECK OUT WHAT'S NEW WITH  
**WebBuy 2.0**

**Enhancements Include:**

- Brand New User Interface
- Faster to complete process
- Enhanced mobile friendly design
- Shopping Cart
- Appointment scheduling
- Document and picture upload
- DealerTrack Integration
- Spanish
- Enhanced Rebate /Incentive accuracy
- Improved application response times



**BIDBOARD®**

**Automated credit app submission w/ auto decisioning**  
 - Access to over 1300+ lenders

**Actual multiple loans approved online in Real-time 24/7/365 with Dealer Reserve included**  
 - Incentives and Rebates applied



**CARVALUATOR®**

**Accurate Trade-In appraisals you can rely on**  
 - Real-time, automated "penny perfect" lien payoffs

**Fully customizable to meet your inventory / sales goals**  
 - Instant purchase offer included - No charge



**TAX & FEE MANAGER**

**Dial in specific dealer fees**

**Auto-Calculate unique municipality tax and fees**

**Complete customization based on new, used, lease, geographical and other variables.**



**SUPERIOR INTERFACE**

**All cash, supported rates, and best lease offers (incl IDL) are automatically presented**

- Easily toggle between purchase, finance, lease

**Keeps consumer on your website (no re-directs)**

**Built for Online and Showroom**

- Progress is Autosaved



**BRANDING & SUPPORT**

**Build your own brand with "White - Label" capability**

**Market your own competitive advantage**

**Access to deep automotive marketing success stories**  
 - Social, Email, and Event

**Complete analytics and ROI reporting**

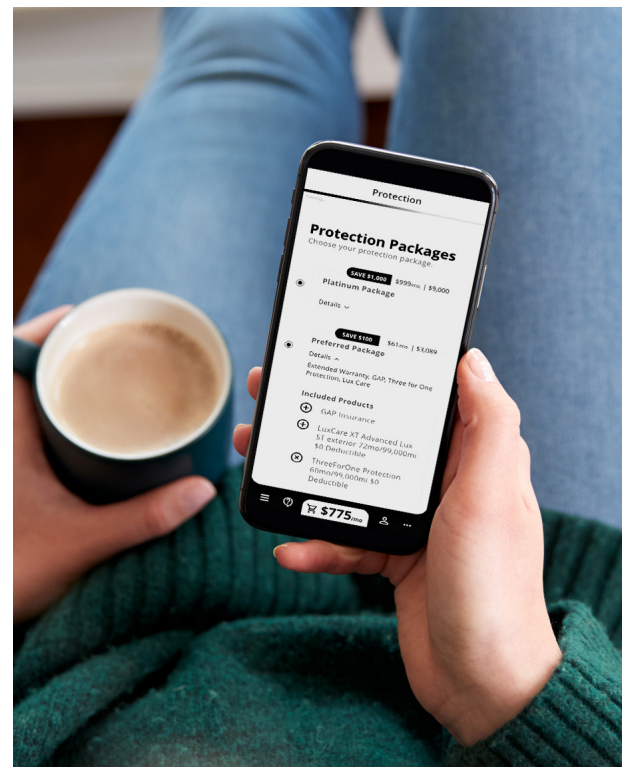
**Comprehensive launch, training and follow up processes**



**ACCESSORIES & PROTECTION MENUS**

**Customize accessories by vehicle**  
 - Auto include options

**Fully customizable protection products**  
 - Create custom packages



**WEBBUY.COM | 406-313-6600**

"The O'Brien Kia Team of Bloomington has been using **WEBBUY®** for over one year and found **WEBBUY®** to be the only Digital Retail app that truly delivers the functionality our customers expect. Our close rate for the last quarter of 2020 was approximately 29.2%. There is no doubt digital retailing works. Customer feedback has been very positive and reflects in our strong CSI as well. Our overall marketing strategy certainly includes **WEBBUY®** as a key component."

— RYAN GREMORE, PRESIDENT, O'BRIEN KIA OF BLOOMINGTON

To request a demo go to: <https://demoform.webbuy.com/>

**WEBBUY®** delivers a superior buying experience and meets increasing consumer demand for convenient, simple, and transparent interactions

— ALL ONLINE 24/7/365