

AUTOMOTIVE CUSTOMER INTELLIGENCE

More Reviews. Better Responses. Smarter Decisions. Built for Automotive.

Widewail-Exclusive Automotive Customer Data Layer: Built on 15M dealership reviews collected over 3 years and growing by 400,000 reviews each month, Widewail helps dealers turn customer sentiment into better CX and stronger retention.

Choose The Package That Best Fits Your Dealership	CORE \$500	PRO \$750
Signal		
Automated Review Requests	✓	✓
Private Customized Surveys	✓	✓
SMS Video Testimonial Collection	✓	✓
Listings Management	✓	✓
Auto Route Reviews to Service or Sales GBP	✓	✓
Custom Campaigns	✓	✓
Response		
Self-Service Review Responses	✓	
Managed Review Responses		✓
Managed Social Media Responses		✓
Intelligence		
Reputation Reporting Suite with Benchmarking	✓	✓
Monthly Customer Intelligence Scorecards		✓
What Leaders Use Pro For Automate customer signal Benchmark performance Compare stores and brands Track CX trends over time		

Select Clients:



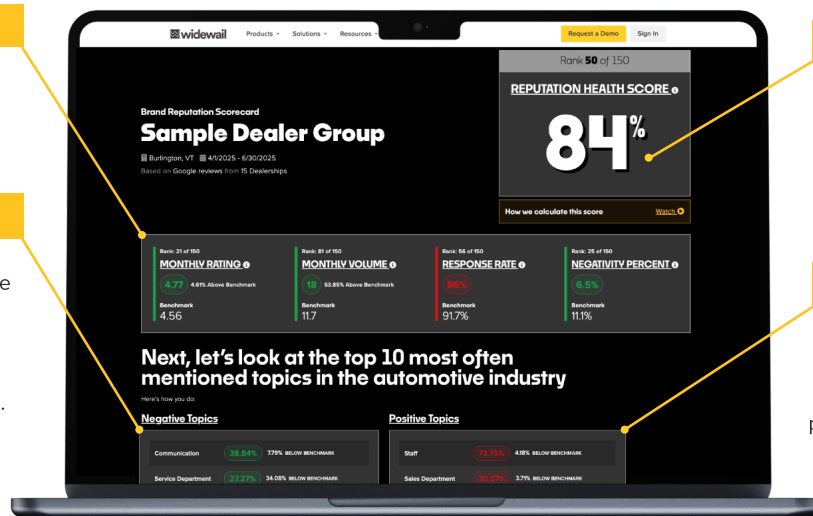
Widewail automotive clients generate **40 reviews/month** with an average rating of **4.7** on Google.

Benchmarks

Built from analysis of over 5.5 million automotive reviews across 18,000 U.S. new-car dealerships in 2025.

Negative Topics

The five topics most frequently mentioned in negative automotive reviews. Scoring below benchmark means your dealership receives fewer negative mentions than the industry average in these areas.



The Reputation Health Score

Rates your dealership from 0–100 based on review volume, ratings, and response activity, giving a clear snapshot of overall reputation performance.

Positive Topics

The five topics most frequently mentioned in positive automotive reviews. Scoring above benchmark means your dealership is being praised more often than the industry average in these areas.